

**SPONSORSHIP**

ALL NEW  
**PLUS!**  
INTERNATIONAL MENU

*Whitby*  
**Ribfest**

ROTARY CLUB OF WHITBY SUNRISE

**JULY 12TH - 14TH, 2024**

A weekend full of  
great food, live  
entertainment and  
much more. Fun for  
the whole family

***WHITBYRIBFEST.COM***



**SPONSORS.....**read all about it! This package is a "platform". We welcome the opportunity to meet with you to see how we can help you help us to your benefit. All doors are open.

## **Platinum: \$7,500**

It's all about YOU! Be at the top of your game and join us as a key sponsor for the entire weekend starting now!

- Your company representative to participate in the opening ceremony
- URL links to your business from Whitby Ribfest+ website and social media sites
- Visit by "Riblet" to your location for a photo shoot and ad on Whitby Ribfest+ social media websites
- Exclusive vendor space for you to sell yourself - choice of spot! 1st come, 1st served!
- Your logo included in ads, outdoor media, and on Whitby Ribfest+ signs
- Your logo displayed on all dining tables
- Your logo at prominent location near Whitby Ribfest+ stage
- Sponsor shout-outs each day and specific mention before each headline act
- Commercial(s) each afternoon and evening — You provide it, we will play it
- Front entrance gate banner — You provide it and we will display it
- Opportunity to rent the VIP area at a discounted rate
- Inclusion in Ribfest+ Promo Video

## **Gold: \$5,000**

The possibilities are incredible for your business to get "bang for your buck"! The greater the donation, the bigger "bang" you will get.

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- URL links to your business from Whitby Ribfest+ website and social media sites
- "Riblet" photo shoot and ad on Whitby Ribfest+ social media websites
- Exclusive vendor space for you to sell yourself - choice of spot! 1st come, 1st served!
- Your logo included in ads, outdoor media, and on Whitby Ribfest+ signs
- Your logo displayed on all dining tables
- Your logo at prominent location near the Whitby Ribfest+ stage
- Sponsor shout outs each day
- Commercial(s) each afternoon and evening — You provide it, we will play it
- Front entrance gate banner — You provide it and we will display it
- Opportunity to rent the VIP area at a discounted rate
- Inclusion in Ribfest+ Promo Video



Your sponsorship enables us to build a small town in an empty field to raise funds which will support many charities. For example: the purchase of hospital beds, youth scholarship's, concert to Feed the Need, and so much more. We live by the motto "Service Above Self". This is a 100% volunteer driven event by people who believe in paying it forward!

If you have any other thoughts on how to participate as a sponsor that isn't mentioned here, please let us know. We'd love to hear your ideas and include your company in this great event.

For more details please contact:

Louisa Majoros: 905-706-9268

Karey Anne Large: 905-431-1997

Email:

[sponsorship@whitbyribfest.com](mailto:sponsorship@whitbyribfest.com)



SPONSORS....it couldn't be anymore about YOU! There isn't anything we cannot discuss to make this the best marketing decision YOU have ever made!

## **Silver: \$2,000**

- Your logo on Rotary and Whitby Ribfest+ social media sites
- Your logo included in ads, outdoor media, and on Whitby Ribfest+ banners/signage
- Your logo near the Whitby Ribfest+ stage
- Your organization will be recognized during the opening ceremony from the podium
- Front entrance gate banner — You provide it and we will display it
- (2) Parking passes

## **Stage: \$2,500**

- Your logo on Rotary and Whitby Ribfest+ social media sites
- Multiple shout-outs on stage throughout the event
- On-stage Thank You from final headline act at first break
- Your banner near the stage for the weekend (size to be confirmed)

## **Kidsfest: \$1,500**

- Sponsorship recognition and logo displayed at Whitby Ribfest+ Kidsfest
- Your logo on Rotary and Whitby Ribfest+ social media sites

## **Digital Marketing Partner: \$500**

- Your logo on Rotary and Whitby Ribfest+ social media sites

## **Recycling Tent: \$750**

- Your signage on the green tent
- Your logo on Rotary and Whitby Ribfest+ social media sites



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**JULY 12TH - 14TH, 2024**

Be a part of this exciting event!

The Rotary Club of Whitby Sunrise puts together the biggest outdoor event that Whitby has ever seen! Whitby Ribfest+ welcomes over 50,000 guests each year who enjoy a fantastic line-up of live entertainment, family fun at our Kidfest area, a wide variety of marketplace and food vendors, delicious ribs, cold beverages, and ice cream treats on a beautiful summer weekend.

The Durham Region community comes together to support this amazing event. A huge THANK YOU goes out to the many sponsors, supporters, and vendors that contribute to the overall success. We are excited to have you join us each year.

With the success of this event, the Rotary Club of Whitby Sunrise is thrilled to be able to provide support to both local community projects and international initiatives...which is the sole purpose of our goals as Rotarians. Some of our initiatives include:

- Backdoor Mission
- Whitby Sports Hall of Fame
- Station Gallery
- Muslim Welfare House
- Concert for the Feed the Need
- The Denise House
- Kids Against Hunger
- Whitby Legion
- YWCA Durham Wish Shelter
- Windreach Farm
- Their Opportunity
- Safe Hope Homes
- We Grow Foods
- Simcoe Hall Settlement House
- Support for the Dominican Republic and Laos
- Charles H. Best Diabetes Centre



Rotary

